

The Monthly TREND EDIT

Your Posh Ambassador exclusive data insights.

A new month and year are upon us, and we've rounded up some key items shoppers are looking for to help you prep your closet. Below are the most-searched and top-trending items, brands, and Style Tags on Poshmark Canada. Use this data as a tool to help you source and list during the month ahead.

TOP-TRENDING ITEMS*

WOMEN'S

- Coverups
- Jean Shorts
- Eyeshadow
- Athletic Shoes
- Bikinis

KIDS'

- Sandals & Flip Flops
- Shorts
- Hats
- Bodysuits
- Footies

MEN'S

- Relaxed Jeans
- Chinos & Khakis
- Athletic Shorts
- Slim Straight Jeans
- Cargo Pants

HOME

- Dinnerware
- Arts & Crafts
- Candles & Holders
- Food Storage
- Drinkware

MOST-SEARCHED ITEMS**

- Vivienne Westwood
- Summer Dress
- Nike Dunks
- lululemon Define Jacket
- Ugg Tasman
- Dyson Airwrap

TOP-TRENDING BRANDS**

- MAC Cosmetics
- ALO Yoga
- Matt & Nat
- Hollister
- Bath & Body Works
- Gymshark

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TOP-TRENDING STYLE TAGS**

Cargo

Terrycloth

Boyfriend

Data reflects purchases and searches across all departments on Poshmark Canada from 12/11/2022 - 1/1/2023.

* The top-trending items for women's, men's, kids', and home are based on % increase in order volume month-over-month.

** The top-trending Style Tags, most-searched items, and top-trending brands are based on % increase in order volume month-over-month.