

**POSHMARK “CELEBRATE POSHMATCH”
OFFICIAL RULES**

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN THE SWEEPSTAKES. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING. BY ENTERING, YOU AGREE TO THESE OFFICIAL RULES, WHICH ARE A CONTRACT, SO READ THEM CAREFULLY BEFORE ENTERING. WITHOUT LIMITATION, THIS CONTRACT INCLUDES INDEMNITIES TO THE SPONSOR (DEFINED BELOW) FROM YOU AND A LIMITATION OF YOUR RIGHTS AND REMEDIES.

1) Sweepstakes Timing: The Poshmark “Celebrate PoshMatch” (the “Sweepstakes”) begins September 19, 2014 at 12:00 AM PST and ends October 18, 2014 at 11:59 PM PST (the “Sweepstakes Period”). The Sweepstakes is sponsored by Poshmark Inc. (the “Sponsor”).

2) Eligibility: The Sweepstakes is open only to legal residents of the fifty (50) United States and the District of Columbia, who have reached the age of eighteen (18) years or older in their state of residence as of the date of entry. Employees of Sponsor and its respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, third-party promotional and judging agencies (all such individuals and entities collectively referred to herein as the “Sweepstakes Entities”), and the immediate family members (spouses, parents, children, and siblings and their spouses) and household members of each (whether related or not), are not eligible to participate or win. Void where prohibited by law. All federal, state and local laws and regulations apply. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

3) How To Enter the Sweepstakes: There is NO PURCHASE NECESSARY to participate in the Sweepstakes. A purchase does not improve your chance of winning. To enter the Sweepstakes, if you have not already, using a mobile device running an Android or iOS operating system, download and install the free Poshmark mobile application (the “App”) from either Google Play or the Apple Store. After you have downloaded the App, during the Sweepstakes Period, open the App and like a listing. Each day you like a listing during the Sweepstakes Period, you will be entered to win the Daily Prize (as defined below). At the end of the Sweepstakes Period, you will be entered to win the Grand Prize (as defined below). For the Grand Prize drawing, you will receive a number of entries equal to the number of days you liked a listing during the Sweepstakes Period.

Limit one (1) entry per person for a chance to win each Daily Prize, regardless of method of entry. Limit thirty (30) entries per person for a chance to win the Grand Prize, regardless of method of entry. Multiple likes during the same day do not result in additional entries in the applicable Daily Prize drawing or in the Grand Prize drawing. To enter by mail, please print your first name, last name, address, telephone number, date of birth and e-mail address on a three-by-five inch card. Place the card in an envelope, affix first class postage, and send it to Sponsor at the address below. Use of computer programs and other automatic means to enter the

Sweepstakes is prohibited and will result in disqualification. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void such entries and that entrant may be disqualified. Normal Internet access, usage charges and/or mobile usage imposed by your online service or mobile provider may apply. Entries that are forged, altered, incomplete, garbled, or generated by a macro or with intent to subvert the entry process will not be accepted and are void. Entries made by an individual or entity on behalf of a named entrant will be declared invalid and disqualified. In the event of a dispute as to any entry, the authorized account holder of the email address used to enter will be deemed to be the entrant, but only if that person meets all other eligibility criteria for the Sweepstakes. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. The potential winner may be required to show proof that he or she is the authorized account holder. Sponsor may engage third party application providers and other vendors to administer certain aspects of the Sweepstakes, including without limitation, the online collection of entry information. Such third parties will provide your personally identifiable information to Sponsor, who except as set forth herein will use such information in accordance with the online privacy policy located at <https://poshmark.com/privacy>, and such third parties may also use your information for their own independent purposes in accordance with their own independent privacy practices. As a condition of entering the Sweepstakes, each entrant gives consent: (1) for Sponsor to obtain and deliver his or her name, address and other information to third parties for the purpose of administering the Sweepstakes and complying with applicable laws, regulations and rules and (2) to the use of his or her personally identifiable information in accordance with such privacy policies. Sponsor is not responsible for the storage or any use of your entry information by such third parties. Any communication or information transmitted to Sponsor by electronic mail or otherwise is and will be treated as non-confidential and nonproprietary. Proof of submission is not considered proof of delivery to or receipt of such entry. All entries must be received by Sponsor during the Sweepstakes Period or they will be void.

4) Winner Selection and Notification: At the end of each day during the Sweepstakes Period, one (1) winner (the "Daily Winner") will be randomly selected from all eligible entries received on such day. Once you are selected as a Daily Winner, you are no longer eligible to win a subsequent Daily Prize; however, you may continue to like listings each day during the Sweepstakes Period in order to accumulate additional entries for the Grand Prize drawing. At the end of the Sweepstakes Period, one (1) winner (the "Grand Prize Winner", and together with the Daily Winners, the "Winners") will be randomly selected from all eligible entries received throughout the Sweepstakes Period. A total of thirty (30) Daily Winners will be selected to win the Daily Prize and one (1) Grand Prize Winner will be selected to win the Grand Prize. Each drawing will be conducted by Sponsor, whose decisions are final on all matters relating to the Sweepstakes. Sponsor's computer shall be the official time-keeping device for the Sweepstakes. Odds of winning a prize are dependent upon the number of eligible entries received during the Sweepstakes Period. A potential Winner will be notified by telephone and/or mail and/or e-mail using the contact information given at the time of entry. Sponsor shall have

no liability for any Winner notification that is lost, intercepted or not received by a potential winner for any reason. Sponsor will attempt to notify potential Winners within three (3) business days after selection. If a potential Winner cannot be contacted within five (5) days after the first attempt to contact such potential Winner, an alternate entrant will be selected in his or her place from all entries received.

6) Prize and Approximate Retail Value (“ARV”):

- Each Daily Winner (for a total of thirty (30) Daily Winners) will receive \$100 Posh Credit (the “Daily Prize”), for a cumulative ARV of \$3,000.
- The Grand Prize Winner will receive a Luis Vuitton Neverfull GM bag, with an ARV of \$1,400 (the “Grand Prize”).

Total ARV of all prizes: \$4,400. All details and other restrictions of the prize not specified in these Official Rules will be determined by Sponsor in its sole discretion. Winners are solely responsible for all federal, state, and local taxes. The Grand Prize Winner will be issued a 1099 U.S. Tax Form for the retail value of the Grand Prize. No transfer, substitution or cash equivalent permitted by Winners. Winners are responsible for paying any costs and expenses not specified above. Sponsor reserves the right to substitute a prize (or component thereof) with another prize (or component thereof) of equal or greater value if the prize is not available for any reason, as determined by Sponsor in its sole discretion. Each potential winner may be required to execute an Affidavit of Eligibility, a Liability Release, and (where imposing such condition is legal) a Publicity Release (collectively, “Prize Claim Documents”). If any potential winner fails or refuses to sign and return all Prize Claim Documents within three (3) days of prize notification, such winner may be disqualified and an alternate winner may be selected.

7) GENERAL LIABILITY RELEASE/FORCE MAJEURE: By participating in the Sweepstakes, entrants agree to be bound by these Official Rules, the Poshmark Terms of Service at <https://poshmark.com/terms>, and the decisions of the Sponsor. Acceptance of a prize constitutes permission for the Sweepstakes Entities to use such Winner’s name and/or likeness, biographical information, and/or entry for purposes of advertising and trade and on the Winner’s list without further compensation, unless prohibited by law. By submitting an entry, you warrant that all of the information provided as part of your entry is accurate, does not violate any third party’s legal rights (including without limitation rights of privacy and publicity) and otherwise does not violate applicable law. Entrants agree that the Sweepstakes Entities (A) shall not be responsible or liable for, and are hereby released from, any and all costs, injuries, losses or damages of any kind, including, without limitation, death and bodily injury, due in whole or in part, directly or indirectly, to participation in the Sweepstakes or any Sweepstakes-related activity, or from entrants’ acceptance, receipt, possession and/or use or misuse of any prize, and (B) have not made any warranty, representation or guarantee express or implied, in fact or in law, with respect to any prize, including, without limitation, to such prize’s quality or fitness for a particular purpose. The Sweepstakes Entities assume no responsibility for any damage to an

entrant's, or any other person's, computer system which is occasioned by accessing the Sweepstakes Site or otherwise participating in the Sweepstakes, or for any computer system, phone line, hardware, software or program malfunctions, or other errors, failures, delayed computer transmissions or network connections that are human or technical in nature. Without limiting the generality of the foregoing, Sponsor is not responsible for incomplete, illegible, misdirected, misprinted, late, lost, damaged, stolen, or postage-due submissions or prize notifications; or for lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet service providers, websites, or other connections; or for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions; or for any technical malfunctions, failures, difficulties or other errors of any kind or nature; or for the incorrect or inaccurate capture of information, or the failure to capture any information. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Sweepstakes, to be acting in violation of these Official Rules, or to be acting in an unsportsman-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Sweepstakes, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. If a dispute as to the identity of the individual who actually submitted an entry cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible. Sponsor reserves the right to modify, extend, suspend, or terminate the Sweepstakes if it determines, in its sole discretion, that the Sweepstakes is technically impaired or corrupted or that fraud or technical problems, failures or malfunctions or other causes beyond Sponsor's control have destroyed or severely undermined or to any degree impaired the integrity, administration, security, proper play and/or feasibility of the Sweepstakes as contemplated herein. In the event an insufficient number of eligible entries are received and/or Sponsor is prevented from awarding prizes or continuing with the Sweepstakes as contemplated herein by any event beyond its control, including but not limited to fire, flood, natural or man-made epidemic of health or other means, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared) or any federal state or local government law, order, or regulation, public health crisis, order of any court or jurisdiction, or other cause not reasonably within Sponsor's control, then subject to any governmental approval which may be required, Sponsor shall have the right to modify, suspend, or terminate the Sweepstakes. If the Sweepstakes is terminated before the designated end date(s), Sponsor will (if possible) select the winners in a random drawing from all eligible, non-suspect entries received as of the date(s) of the event giving rise to the termination. Inclusion in such drawing shall be each entrant's sole and exclusive remedy under such circumstances. Only the type and quantity of prizes described in these Official Rules will be awarded. These Official Rules cannot be modified or amended in any way except in a written document issued in accordance with law by a duly authorized representative of Sponsor. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

8) GOVERNING LAW/JURISDICTION: ALL ISSUES AND QUESTIONS CONCERNING THE CONSTRUCTION, VALIDITY, INTERPRETATION AND ENFORCEABILITY OF THESE OFFICIAL RULES OR THE RIGHTS AND OBLIGATIONS OF ENTRANTS OR SPONSOR IN CONNECTION WITH THE SWEEPSTAKES SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE OF NEW YORK WITHOUT GIVING EFFECT TO ANY CHOICE OF LAW OF CONFLICT OF LAW RULES OR PROVISIONS THAT WOULD CAUSE THE APPLICATION OF ANY OTHER STATE'S LAWS.

9) ARBITRATION PROVISION: By participating in the Sweepstakes, each entrant agrees that any and all disputes the entrant may have with, or claims entrant may have against, the Sweepstakes Entities relating to, arising out of or connected in any way with (a) the Sweepstakes, (b) the awarding or redemption of any prize, and/or (c) the determination of the scope or applicability of these Official Rules, will be resolved individually and exclusively by final and binding arbitration administered by the National Arbitration Forum (the "Forum") and conducted before a sole arbitrator pursuant to the Code of Procedure established by the Forum. The arbitration shall be held at a location determined by the Forum pursuant to the Code of Procedure, or at such other location as may be mutually agreed by the participant and Sponsor. The arbitrator's decision shall be controlled by the terms and conditions of these Official Rules and any of the other agreements referenced herein that the applicable participant may have entered into in connection with the Sweepstakes. There shall be no authority for any claims to be arbitrated on a class or representative basis; arbitration can decide only the participant's and/or Sponsor's individual claims and the arbitrator may not consolidate or join the claims of other persons or parties who may be similarly situated. The arbitrator shall not have the power to award punitive damages against the participant or Sponsor. For more information on the Forum and/or the Forum's Code of Procedure, please visit their website at www.arb-forum.com. If any part of this Arbitration Provision is deemed to be invalid or otherwise unenforceable or illegal, the balance of this Arbitration Provision shall remain in effect and shall be construed in accordance with its terms as if the invalid or illegal provision were not contained herein.

10) Winners' List: To obtain a copy of any legally-required winners list, send a self-addressed envelope marked "Celebrate PoshMatch" to 1350 Willow Road, Suite 101, Menlo Park, CA, 94025 Attn: Poshmark Marketing within ninety (90) days of the conclusion of the Sweepstakes Period. Vermont and Washington residents may omit return postage.

11) Sponsor: Sponsor is located at 1350 Willow Road, Suite 101, Menlo Park, CA, 94025, USA.